

**PUT YOUR BRAND
 FRONT & CENTER *at***

WOMEN LEADING IN LOCAL NETWORKING EVENTS



Every conference, BIA/Kelsey hosts a special networking event for women attendees. Exclusive sponsorship of Women LEADING IN LOCAL breakout sessions offers visibility before, during and after the event.

**2016
 EVENTS**

BIA Kelsey
NOW
 FEB | SEATTLE

BIA Kelsey
BRANDS
 MARCH | NEW YORK

BIA Kelsey
ENGAGE
 MAY 16-18 | AUSTIN

BIA Kelsey
NEXT
 OCT | BOSTON

Women LEADING IN LOCAL draws women leaders from all segments of local digital media and marketing, a uniquely engaged audience for targeting your message.

CONTACT NANCI KARAS

At nkaras@biakelsey.com or (732) 317-1819 for details on this unique sponsorship opportunity.

WHAT YOU GET

- Branding on conference website
- Visibility in conference and Women LEADING IN LOCAL marketing communications
- Visibility at the conference in attendee materials, on the big screen and on event signage
- Opportunity to welcome attendees to the networking event
- 2 full event passes; additional passes available at discounted of rate \$995
- ¼ page box ad in printed agenda
- Expanded listing on Sponsors site, with option to display video, flash or PDF ad

